THE REIMAGINED QUEEN KAPI'OLANI HOTEL DEBUTS TODAY

The renovated hotel returns to its former Golden-Age glory with updated rooms and common spaces, new food and beverage concepts, onsite programming, and local partners







L:R Queen Kapi'olani Hotel guest room, Pau Hanu Surf Club, and hotel lobby (Photo credit: Queen Kapi'olani Hotel, Waikiki Beach)

(WAIKIKI BEACH, HI; October 23, 2018)—With the completion of its \$35 million reimagining, the four-star Queen Kapi'olani Hotel, Waikiki Beach, a Kokua Hospitality-managed hotel—uniquely located where Diamond Head meets Waikiki—immerses guests into a fun, Hawaiian lifestyle, complemented by the amenities and comforts of modern aloha. Steps from the white sands and blue waters of Waikiki beach, the allnew Queen Kapi'olani Hotel captures Oahu's adventurous spirit through retro-chic accommodations, unique amenities and partners, and curated events.

"In the Golden Age of Waikiki, the Queen Kapi'olani Hotel was known as a destination for locals and tourists alike to gather over a traditional meal or cultural experience," says Jeff Perkins, General Manager of the Queen Kapi'olani Hotel. "Today, we are happy to reinvigorate that energy, not just through welcoming spaces, but through experiences that bring to life the classic aloha spirit."

Built in the mid-1960s on lands once reserved for Hawaiian royalty, the Queen Kapi'olani Hotel pays homage to the history of sun-soaked days gone by of the Golden-Age of Waikiki. The hotel's 315 updated guestrooms and suites offer unparalleled views of Diamond Head as well as stunning ocean views. Transformed into comforting retreats, the guestrooms feature coastal color palettes, modern amenities, large new windows, and private lanais.

The property also introduces reimagined common spaces—including its open-air lobby, third-floor lanai, state-of-the art fitness center, and meeting and event spaces— for guests and locals alike to relax and experience the best of both retro and modern Hawaii.

Designed to create an indoor meets outdoor atmosphere inspired by nearby landmarks Diamond Head, Kapi'olani Park, and Waikiki Beach, the hotel features an open-air lobby. This unique space is home to several on-site retail outlets including **Knots Coffee Roasters**; Waikiki's newest and most innovative purveyor of unique coffee and tea creations; **Greenroom Gallery Diamond Head**, which features original artwork, including canvas and paper prints, for sale from accomplished artists such as Heather Brown, Clark Little, Nick Kuchar, Mike Field, Tyler Warren and more; **Hans Hedemann Surf Shop**, the perfect place for guests to take a surfing lesson, rent a board, or shop amongst a wide selection of other ocean toys, clothes, keepsakes,

and more; and **Aloha Whip**, where guests can indulge in a complimentary sample Dole Whip upon arrival.

In keeping with the Queen Kapi'olani's community-oriented legacy, popular local artists were commissioned to create large original art murals in the hotel's ground floor including Waikiki Fun, by Nick Kuchar, Lei Greeter of Ulukou by Mike Field, and Maka and Pineapple Boy, by Katie Borden.

The hotel's local artwork continues with the Queen Kapi'olani's Royal Gallery located on the second floor. Preserved as part of the renovation, vintage paintings of Hawaiian ali'i that were part of the original hotel take visitors on a visual journey of Hawaii through the decades with both classic art, period pieces, and modern installations.

The 8,000-square-foot third-floor lanai (outdoor deck) and pool—endearingly referred to as the hotel's outdoor living room—features a new restaurant, bar and lounge in partnership with <u>Plan Do See</u>. **DECK. Bar & Grill** offers al fresco cocktails, locally sourced, island fresh ingredients, and new American cuisine inspired by Hawaiian flavors. The third-floor lanai offers stunning panoramic views of the surf break at Waikiki Beach, the lush green lands of Kapi'olani Park, and Diamond Head.

The Queen Kapi'olani Hotel, Waikiki Beach, has also created an entirely new lineup of curated events and activities for the enjoyment of guests and locals. Hosted by local taste makers, the new programming features engaging fitness and wellness classes such as <u>Daily Surf Lesson Demonstrations</u> and the Friday <u>Pau Hana Surf Club</u>; crafting workshops like the <u>Haku Lei Making Workshop</u> with master lei maker <u>Meleana Estes</u>; food and beverage experiences including <u>Hawaiian Coffee Tasting 101</u>; as well happy hours, live music, and more. These unique events, activities, and classes are now available to book on the hotel's website, with discounts for hotel guests.

To celebrate the completely reimagined hotel, Queen Kapi'olani Hotel hosts a Grand Reception today, October 23rd, to share the completed reimagining with the Waikiki community.

Additionally, the hotel debuts special deals and rates in honor of its relaunch. From now until December 20, 2018, guests may enjoy introductory rates starting from \$150 per night. For planners, any future group programs booked prior to December 20 at the resort's meeting spaces including the Le'ahi Room, Le'ahi Lanai, and Le'ahi prefunction spaces—which together provide over 5,000 square feet of indoor and outdoor event space—will receive a complimentary room or upgrade, waived rental fees, two complimentary tour desks, and a \$3,000 hotel credit.

For more information on the hotel and to book, please visit http://www.queenkapiolani.com/

About Queen Kapi'olani Hotel, Waikiki Beach

Queen Kapi'olani Hotel is a four-star retro beach getaway located on the Diamond Head side of Waikiki with unobstructed views of the famed majestic peak of Oahu, and unparalleled access to the beach, park, zoo, aquarium, Waikiki Shell and other nearby gems. Named for Hawaii's beloved Queen Kapi'olani, the property rests on land once reserved for ali'i, or Hawaiian royalty. Queen Kapi'olani Hotel recently completed a renovation with design and curated experiences that are a throwback to the history of the sun-soaked days gone by of old Waikiki,

perfectly complemented by the amenities and comforts of modern aloha. Midcentury modern art and details harken back to the hotel's original opening, while lush views encourage guests to get outside and explore. The property's well-appointed 315 guest suites are amplified by the onsite surf school, an international culinary sensation's first concept in Hawaii, and a collection of vintage Hawaiian and local art that allows guests to immerse themselves in dreamy scenes of midcentury Hawaiiana. Mere steps from Waikiki Beach's white sands and azure waters, and in direct view of Diamond Head's sunset glow and the lush green of the nearby Kapi'olani Park, lies Waikiki's newest lifestyle hotel.

About Kokua Hospitality, LLC

Kokua Hospitality, LLC is an independent hotel management company founded with the drive to become the operator of choice for strategic institutional and select private lodging investors. Created by veteran lodging investment and management experts to appeal to an investor's sensibility, Kokua Hospitality blends best-in-class operating practices with an owner's DNA, while serving as an extension of their ownership teams. The San Francisco-based company manages a diverse portfolio of hotels and resorts nationwide, including a constantly growing collection on the West Coast and in Hawaii. Kokua Hospitality and their partners received such honors as Hyatt Hotels & Resorts' Full Service Adaptive Reuse Project of the Year 2017 and NAIOP Hawaii's Renovation Project Award of Excellence 2017 for the development of Hyatt Centric Waikiki Beach; both testaments to Kokua's expertise in successful asset repositionings and conversions. For more information on Kokua Hospitality, please visit www.kokuahospitality.com and follow along on Twitter and Facebook.

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